



Monday,
June 23, 2014
6:30-9PM
Lot 613

30
1984-2014

Join In The Fun And Support Education

Creative teams use everyday objects and engage the audience to make on-the-spot designs related to education.

ABOUT THE DESIGN CHALLENGE

The Design Challenge is an interactive event that showcases the way teachers in LAEP partner schools inspire students in class every day. This annual

Proceeds from the Design Challenge benefit students in high-poverty neighborhoods of Los Angeles.

fundraiser also includes a cocktail reception and silent auction, while attendees experience project-based learning, a creative approach

to hands-on learning and teamwork. During the Design Challenge, teams of business leaders, educators, elected officials, celebrities, athletes, and others build three-dimensional answers to an education-related question. Each team works with an identical box of materials and a limited amount of time. The competition between teams requires speed, ingenuity, and audience participation. It's fun! It's creative!

ABOUT LOS ANGELES EDUCATION PARTNERSHIP

Founded in 1984, the Los Angeles Education Partnership is a nonprofit organization that improves schools in high-poverty neighborhoods of Los Angeles. LAEP is an innovative leader in school reform known for proven, effective programs and responsive collaboration in two areas: Transform Schools and Early Childhood.

Transform Schools

expands the capacity of educators, students, and community to share responsibility for producing college- and career-ready graduates and sustainable change.

Early Childhood

promotes healthy development for young children and builds parents' capacity to prepare their children for success in school.

SPONSORSHIPS LEVELS

- \$20,000
- \$10,000
- \$5,000
- \$2,500
- \$1,500

TRIBUTE BOOK ADS

- 1,500 Full-Page Premium
- 1,000 Full Page
- 500 ½ Page
- 250 ¼ Page
- 100 Listing

INFO: www.laep.org

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TICKETS: \$150 (\$125 before 5/15)

LAEP creates collective impact between schools and their surrounding communities. Currently, more than 1,000 educators and 39,000 youth in high-poverty, multicultural communities across Los Angeles County benefit annually from LAEP programs, which bring ideas, resources, and expertise to teachers and students in high-poverty neighborhoods. With a proven track record, the organization is trusted and supported by teachers, principals, students, parents, and communities.

Los Angeles Education Partnership

DESIGN CHALLENGE

SPONSORSHIPS

- \$20,000:** Sponsor recognition plus admission for 16 guests; opportunity to give welcoming remarks; premium full-page tribute book ad (inside covers or back cover); logo on invitations, signage, and newsletter; sponsorship of a design team; display table during event *(FMV \$2,140)
- \$10,000:** Sponsor recognition plus admission for 10 guests; standard full-page tribute book ad; logo on invitations, signage, and newsletter; sponsorship of a design team; display table during event *(FMV \$1,400)
- \$5,000:** Sponsor recognition plus admission for 8 guests; 1/2-page tribute book ad; logo on invitations, signage, and newsletter *(FMV \$820)
- \$2,500:** Sponsor recognition plus admission for 6 guests; 1/4-page tribute ad; logo on invitations, signage, and newsletter *(FMV \$490)
- \$1,500:** Sponsor recognition plus admission for 4 guests; tribute listing; name on invitations, signage, and newsletter *(FMV \$260)

*FMV = Fair Market Value

TICKETS

- \$150 Tickets (after 5/15) # _____ *(FMV \$40)
- \$125 Early-Bird Tickets (before 5/15) # _____ *(FMV \$40)

TRIBUTE ADS

- \$1,500 Premium Full-Page (inside covers or back cover)
- \$1,000 Full Page \$250 Quarter Page
- \$500 Half Page \$100 Tribute Listing

GIFTS

- I/we want to contribute a gift of \$ _____
- Please sponsor a teacher at \$75 _____

TOTAL ENCLOSED \$ _____

ONLINE: Payments accepted at www.laep.org

Name _____

Title _____

Organization _____

Address _____

City / State / Zip _____

Phone _____

Fax _____

Email _____

Enclosed is a check made payable to LAEP.

Charge my credit card (circle one): VISA MC AMEX

Card# _____

Exp Date ____/____/____ CSC _____

Print Cardholder Name _____

Signature _____



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