

# STEAM GALA

STEAM Gala presents "A Future PowerEd by STEAM"  
Wednesday, October 22, 2014 CRAFTED at the Port of Los Angeles  
Cocktail Reception 5:30 p.m. | Dinner 7:00 p.m. | Creative Black Tie

Hosted by Co-Chairs

**Nolan Bushnell**  
Founder, Atari & Chuck E. Cheese

**John Ward**  
Senior Vice President, DIRECTV, Inc.

## SPONSORSHIP OPPORTUNITIES

### 🏠 Title Sponsor: \$100,000

All benefits below plus VIP seating for 30 guests; VIP STEAM Carnival tickets for 50 guests for two days; On-Site presence with custom space; On-stage speaking opportunity; Sponsor gobo; Strategic on-site brand integration; Gala registration packets; Back cover and Premiere full page ad in program book; Highly-produced brand integration video with STEAM Gala

### 🏠 Diamond Sponsor: \$75,000

All benefits below plus STEAM Carnival guest passes for 30 VIP seats and VIP STEAM Carnival tickets for 40 guests for two days; Inclusion in pre-event press release; and Participation on Vice-Chair Committee (if desired)

### 🏠 Platinum Sponsor: \$50,000

All benefits below plus VIP seating for 20 guests and VIP STEAM Carnival tickets for 30 guests for two days; Attendee giveaways; and Participation on Vice-Chair Committee (if desired)

### 🏠 Gold Sponsor: \$20,000

All benefits below plus seating in VIP section at Gala and VIP STEAM Carnival tickets passes for 20 guests for two days; Inclusion in program guide; On-stage recognition; Full page in program book; Acknowledgement in STEAM Carnival Community e-Newsletter; and Participation on Vice-Chair Committee (if desired)

### 🏠 Silver Sponsor: \$10,000

All benefits below plus seating in premiere sections at Gala; Table top branding; Host VIPs/Celebrities/Dignitaries; and inclusion on Sponsor Honor Roll on STEAMCarnival.com

### 🏠 Bronze Sponsor: \$5,000

Table of 10 in Patron Section at Gala; 10 STEAM Carnival One-Day Guest Passes; STEAM Gala event Slideshow Presentation; Half page ad in program book; Inclusion on STEAM Gala website; Acknowledgement in STEAM Gala e-Newsletter; and online coverage

🏠 **Table of 10: \$2,500** Reserve early for priority tables

🏠 **Individual Gala Ticket: \$250** Reserve early for priority seating

## UNDERWRITING OPPORTUNITIES

### 🏠 Cocktail Reception: \$15,000 (1 available)

Includes all benefits at the Silver Level, plus: Unique recognition branding at main bars and through the area

### 🏠 VIP Reception: \$10,000 (1 available)

Includes all benefits at the Bronze Level, plus: Unique recognition branding at the VIP area; and Name/logo will be reflected in the area with a gobo (only 1 available)

### 🏠 Award Sponsor \$10,000 (4 available)

Includes all benefits from Bronze Level, plus: Unique recognition branding on stage and during awards presentation; and Honoree will receive an award presented by these sponsorships

### 🏠 Entertainment: \$10,000 (2 available)

Includes all benefits from Bronze Level, plus: Unique recognition branding during on stage performance

### 🏠 Décor: \$7,500 (1 available)

Includes unique recognition branding on all centerpieces; Online collateral and website; and Half-page ad in event program

### 🏠 Live Auction: \$7,500 (1 available)

Includes unique recognition branding on all auction related items; Online collateral and website; and Half-page ad in event program

### 🏠 Printing: \$5,000 (1 available)

Includes unique recognition branding on online collateral and website and Half-page ad in event program

### 🏠 Valet: \$2,500 (1 available)

Includes unique recognition branding on online collateral and website; Half-page ad in event program; and Opportunity to leave business cards, flyers or supplied water bottles in attendee's vehicles

### 🏠 Hospitality Gift Bag: \$1,500

Includes unique recognition branding on online collateral and website; Half-page ad in event program; and Opportunity to leave business cards, flyers or supplied collateral in gift bag

## PROGRAM BOOK

Artwork deadline: September 1, 2014 | For specifications, please visit [www.steamcarnival.com/gala](http://www.steamcarnival.com/gala)

🏠 Full Page Ad Standard: \$1,000

🏠 Half Page Ad Standard: \$500

## YES! I wish to support STEAM Education!

I am unable to attend STEAM Gala but wish to make a contribution of \$ \_\_\_\_\_ to join the STEAM movement.

Enclosed is a check for \$ \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_ Please send invoice in the amount of \$ \_\_\_\_\_

Amex /MC/Visa \_\_\_\_\_ CVV \_\_\_\_\_ Expiration \_\_\_\_/\_\_\_\_/\_\_\_\_

Signature \_\_\_\_\_ Print Name \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Company \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Please print donor name exactly as it should appear in event materials \_\_\_\_\_

Please make checks payable to: Los Angeles Education Partnership (Federal Tax # 95-3909218)

Reference in memo line: STEAM PowerED

Mail to: 678 S. Avenue 21, Los Angeles, CA 90031

Questions? Visit us at [www.steamcarnival.com/gala](http://www.steamcarnival.com/gala) | Contact: Jamie Sae Koo | Ph: (949) 331-2927 | Email: [jemie@twobitcircus.com](mailto:jemie@twobitcircus.com)