



AD SPECIFICATIONS

Full Page Ad 7½ X 10

Half Page Ad 7½ X 5

(live area - non bleed ads - all ads should be created in black and white)

We encourage ads to be submitted electronically as a high-resolution PDF. If necessary, art may be sent camera ready. Should you need help with the creation of your message, please contact Jamie Sae Koo at jemie@twobitcircus.com.

All Ads should be created in **black and white or grayscale**. Ads submitted in color will be converted to grayscale.

Electronic Art:

Preferred electronic art is a high-resolution PDF (300 dpi) or vector EPS format (i.e. Adobe Illustrator).

Ads may also be submitted as JPEG or TIFF files at 300 dpi and 100% scale.

Camera Ready Art:

Negative 133 line screen, non bleed, or CD.

Please email all artwork to jemie@twobitcircus.com and include your name/company name and the name of the event in the email subject line.

IMPORTANT TWO BIT CIRCUS, STEAM GALA, AND STEAM CARNIVAL BRAND INFORMATION:

- Please note that all references should refer to Two Bit Circus.
- Use of the word "The" in front of STEAM Gala or STEAM Carnival is **incorrect**.
- STEAM should always be capitalized and without periods.

Any advertisements that do not meet these specifications will be returned to the sponsor for correction.

If you have any questions regarding your ad, please contact:

Jemie Sae Koo

Email: jemie@twobitcircus.com.

Address: 678 South Avenue 21
Los Angeles, CA 90031

DEADLINE FOR COPY/ART IS ***Tuesday, September 30, 2014***